



OPERATION
WATER

Our Mission

“To deliver clean water solutions to the greatest number of people in need, at the lowest cost per person, by developing scalable water infrastructure projects.”



The Water Crisis

- **663 million** people lack access to improved drinking water sources.
- Nearly **1,000 children die** every day due to water-related diseases.
- The World Bank estimates that lack of access to safe water and sanitation results in a global economic loss of **\$260 billion** annually.

Our Solution

- Collaborate with philanthropists and social impact investors to raise money to serve as equity in Public-Private-Partnerships throughout the developing world.
- Obtain concessions to manage the water treatment facilities for 20 years, ensuring proper maintenance, local skill building, and job creation.
- Our goal is to provide access to potable water at an average contribution of \$1 per person per year.

How Are We Different?

	Others	Operation Water
Scope	Focused on small, “grassroots” projects using only donor funds	Develop large projects that will provide access to the most amount of people at the lowest cost per person
Funding	Raise funds from individuals and companies on a donor basis and fund 100% of the projects that they build from those funds	Partner with impact investors and philanthropists to eliminate the financial strain of donations granted, and instead, preserve and compound injected capital. To maximize impact and financial return, we access debt from development finance institutions and export credit agencies
Client	Individuals or villages	Governmental parastatals that are already responsible for delivering the service to their people, but unsuccessfully doing so
Approach	Work closely with the target communities to find viable water solutions	Work with government leaders, finance institutions, and contracting companies